

Message Text

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P 101632Z JUN 74

FM SECSTATE WASHDC

TO AMEMBASSY SEOUL PRIORITY

AMEMBASSY TAIPEI PRIORITY

UNCLAS STATE 121977

E.O. 11652: NA

TAGS: BEXP, TW, KS

SUBJECT: NATIONAL MACHINE TOOL BUILDERS ASSOCIATION (NMTBA)

IOGA TRADE MISSION

REF: 10 FAM 975.2

1. MR. DAVID BONNAR, DIRECTOR INTERNATIONAL MARKETING, NMTBA, PLANS TO VISIT TAIPEI (HILTON HOTEL) FOR 4-5 DAY PERIOD ARRIVING JUNE 19, THEN PROCEED TO SEOUL (HOTEL SEOUL CHOSUN) ON OR ABOUT JUNE 24 FOR SAME PERIOD OF TIME. MR. BONNAR WILL ADVISE ETA/SEOUL FROM TAIPEI.

2. MR. BONNAR WISHES TO EXPLORE FEASIBILITY OF SETTING UP IOGA MISSION NEXT FALL, TIME FRAME TO BE ESTABLISHED DURING COURSE OF VISIT.

3. MISSION WILL BE COMPRISED OF 8 TO 10 MANUFACTURERS OF MACHINE TOOLS INCLUDING SUCH EQUIPMENT AS MACHINES FOR MILLING, GRINDING, TURNING, BORING, DRILLING, GEAR MANUFACTURE, MECHANICAL AND HYDRAULIC PRESSES, MULTI SPINDLE AUTOMATICS, TRANSFER, ABRASIVES, OTHER TYPES MACHINE TOOLS.

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4. MR. BONNAR WISHES APPOINTMENTS WITH DANA CORP., G.M., OTHER MAJOR MANUFACTURERS IN SEOUL AND OTHER CITIES EMBASSY CONSIDERS APPROPRIATE. MR. BONNAR ALSO WISHES APPOINTMENTS WITH APPROPRIATE OFFICIALS AT MINISTERIAL LEVEL.

5. MR. BONNAR ALSO WISHES APPOINTMENTS IN TAIPEI WITH DANA CORP., FORD MOTOR CO., OTHER MAJOR MANUFACTURERS IN TAIPEI AND OTHER CITIES AS CONSIDERED APPROPRIATE. LIKEWISE APPOINTMENTS WITH APPROPRIATE GOVERNMENT OFFICIALS WOULD BE APPRECIATED. SPECIFICALLY, MR. BONNAR WOULD APPRECIATE AN APPOINTMENT WITH MR. W. N. WEI, DIRECTOR, INTERNATIONAL DEVELOPMENT BOARD.

6. FOR INFORMATION OF POSTS, NMTBA IS CONSIDERED ONE OF U.S. MOST PRESTIGIOUS TRADE ASSOCIATIONS AND HAS COOPERATED VERY CLOSELY WITH COMMERCE IN ITS TRADE EXPANSION EFFORTS. THE RESULTS THUS FAR HAVE BEEN EXTREMELY GRATIFYING. NMTBA CONSEQUENTLY IS PLACING INCREASING EMPHASIS ON ITS TRADE EXPANSION EFFORTS.

7. COMMERCE WOULD APPRECIATE THE POSTS PROVIDING MR. BONNAR ALL POSSIBLE ASSISTANCE DURING HIS VISIT TO THESE COUNTRIES. SISCO

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